

Public Communication Committee
Minutes
July 27, 2022

The meeting of the Public Communication Committee was called to order at 8:10 p.m. by Chairman Jeff Cascino. Committee members present in addition to Mr. Cascino were Charles Heller, Charles Neubauer, and ex-officio member Frank Deery.

Also in attendance were Lori Carnes, Mayor; Patricia Loder, Borough Manager; and an interested citizen.

Mr. Cascino called for public comment on the agenda; no comments were forthcoming.

Mr. Cascino made a motion, second by Mr. Heller, to approve the minutes of the June 29th, 2022 meeting. The motion was approved.

Unfinished Business

Borough Website – Mr. Cascino advised the committee that work on the website continues. The website design has been approved and Civic Plus is in the process of moving content from our current website to the new website. The “go live” date is August 25th.

Sign – Borough Hall – The committee reviewed and discussed a sketch for directional signs provided by Graber Letterin Sign Company. Mrs. Loder advised that she spoke with Jeff Graber about directional signs to direct Borough Hall patrons from the parking lot to the proper entry door. Discussion was held on the submission and the committee agreed that they prefer a small sign by each door. Mrs. Loder will contact Mr. Graber for a revised sketch.

Additional discussion was held concerning placement of a large sign in the front yard of Borough Hall to identify the building. The committee prefers a brick and iron type sign. Further investigation is required.

New Business

Mrs. Loder informed the committee that Jerri Koch, Utility Billing Clerk, suggested placing a brochure rack in the lobby of Borough Hall to provide brochures for local non-profits and civic groups. The committee favored the idea and noted that it should be limited to non-profits and civic groups.

Public Comments

There being no further business to discuss a motion to adjourn the meeting at 8:35 p.m. was made by Mr. Cascino and second by Mr. Neubauer. The next meeting of the Public Communication Committee will be held on Wednesday, August 31st, 2022 beginning at 7:00 p.m.

Respectfully submitted,

Patricia A. Loder
Borough Secretary