

Public Communication Committee
Minutes
June 1, 2022

The meeting of the Public Communication Committee was called to order at 8:50 p.m. by Chairman Jeff Cascino. Committee members present in addition to Mr. Cascino were Charles Heller, Charles Neubauer, and ex-officio member Frank Deery.

Also in attendance were Lori Carnes, Mayor; Patricia Loder, Borough Manager; and an interested citizen.

Mr. Cascino called for public comment on the agenda; no comments were forthcoming.

Mr. Cascino made a motion, second by Mr. Heller, to approve the minutes of the April 27th, 2022 meeting.

Unfinished Business

Borough Website – Mr. Cascino reviewed with the committee two proposals received for development and hosting of a new Borough website. The proposal submitted by Civic Plus is for a three year contract in the amount of \$3,600 annually for development, hosting, maintenance and unlimited support. Media Fusion’s proposal is \$4,395 for website design and development with an annual hosting fee of \$1,223.00; unlimited support is not included. Following a somewhat lengthy discussion on the pros and cons of each proposal, the committee is recommending Borough Council accept the proposal submitted by Civic Plus. This matter will be listed on the agenda of the June 6th meeting of Borough Council.

New Business

The committee discussed the installation of a sign at Borough Hall. The committee agreed that there should be a sign in the front yard of the property to identify the building as Borough Hall. The committee further felt that the sign should include the Borough’s website address. The committee members will gather design ideas for discussion at a future meeting.

Public Comments

There being no further business to discuss a motion to adjourn the meeting at 9:10 p.m. was made by Mr. Cascino and second by Mr. Neubauer. The next meeting of the Public Communication Committee will be held on Wednesday, June 29th, 2022 beginning at 7:00 p.m.

Respectfully submitted,

Patricia A. Loder
Borough Secretary